



Ticketing, meet the Future.

We thought you two would hit it off.

MIDWESTIX is excited to offer you the best in modern technology to help you better serve your customers and promote your events across the web. We will provide you with all the tools necessary to connect with ticket buyers and do it faster and easier. Along with our commitment to great service, MIDWESTIX offers the following:

Event Promotion

- ✓ Your event automatically posts on leading web sites visited by tens of millions of people monthly.
- ✓ Find new customers through targeted campaigns with Groupon.
- ✓ Full integration with Twitter and Facebook.
- ✓ Collect valuable data by asking custom questions.
- ✓ The morning after an event a thank you email is sent with event suggestions.
- ✓ Track and analyze your marketing campaigns.
- ✓ Integrated marketing services for all your promotional needs.

Ticket Scanning

- ✓ ScanFast is a FREE app for your Android-powered device that turns it into a barcode ticket scanner.
- ✓ Scan barcodes on hard, print@home and mobile tickets.
- ✓ Works in both online and offline mode for multiple entrance points.
- ✓ Find and check-in ticket buyers who arrive without their tickets and handle other concerns on the fly.
- ✓ View real-time scan reports to see how many people have been admitted.
- ✓ Tickets can be scanned in and out of events, using the re-entry mode.

The Technology

- ✓ Manage your inventory and monitor ticket purchases in real-time.
- ✓ Generate custom sales and customer reports.
- ✓ View your conversion rate and traffic numbers.
- ✓ Manage as much of the event process yourself or let us handle it all for you!
- ✓ Bundle products with tickets or upsell during the checkout with t-shirts, CDs and other merchandise.
- ✓ Easy access report dashboard with sales snapshot.
- ✓ Private Branding Options
- ✓ View a Top Cities report to find out where the majority of your patrons live.

If you would like to schedule a demo of the new system features, please feel free to contact us.



Beautiful, inside and out.

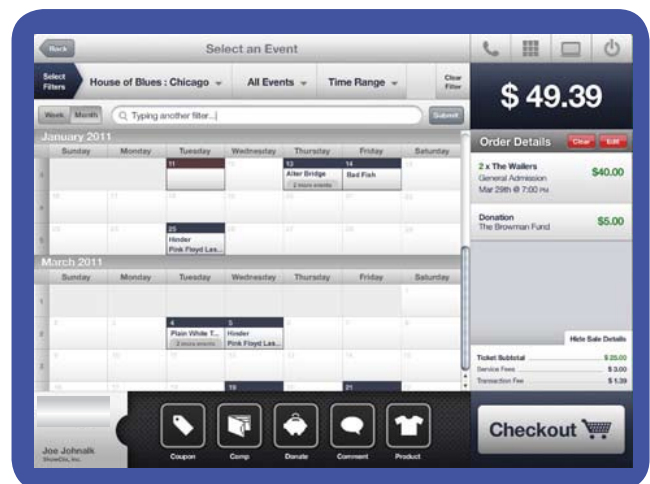
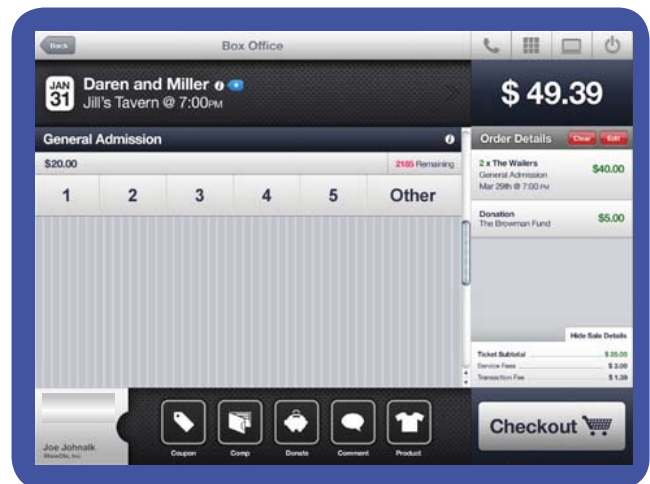
Meet our powerful, easy-to-use box office.

Our state-of-the-art Box Office system will give you all of the tools you need to quickly and easily run your box office. Built to work on any computer, monitor, or touch-screen device (including the iPad), the platform doesn't require installation of any software or hardware.

Experience the most powerful, yet easy-to-use system on the planet today!

Box Office System

- ✓ Run sales through a completely web-based solution.
- ✓ Works with general admission & reserve seating events.
- ✓ View events in day, week, or monthly calendar mode.
- ✓ Find, filter, and save your selection for speedy check-out.
- ✓ No hardware or software required.
- ✓ Touch-screen and iPad compatible.
- ✓ Works with multiple currencies.
- ✓ Accept multiple forms of payment.
- ✓ Works with credit card readers.
- ✓ Works with thermal ticket printers.
- ✓ Add & view staff notes on an event or order.
- ✓ Add an unlimited number of box office users.
- ✓ Apply discount codes.
- ✓ Add a custom donation to support a cause.
- ✓ Fast, fluid design (no refreshing or waiting).



Give us a call! There is no cost to get you started!



Reports that fit all your needs.

As if the system can read your mind.

Control your events, inventory, customers, marketing, customization, and reporting all within one Admin control panel. The web-based MIDWESTIX Admin includes hundreds of features wrapped in a beautiful and surprisingly easy-to-use interface.

Reporting

- ✓ View event recap information, showing total tickets sold, attendance, refunds, voids, fees, etc. for event sales analysis.
- ✓ Generate custom reports for a single event or across multiple events at once.
- ✓ View the top cities in which your ticket buyers are coming from.
- ✓ View your daily traffic and conversion rates on your events.
- ✓ Export reports to Microsoft Excel.
- ✓ View, edit, & export detailed customer information. FREE!
- ✓ View & generate reports based on coupon usage or tracking tags.
- ✓ Add notes to your customer records and orders.
- ✓ View a detailed report of your scan log.

The image displays three overlapping screenshots of the Midwestix Admin interface. The top screenshot shows the 'My Account' dashboard with a 'Welcome back' message and a 'Two Week Snapshot' line chart. The middle screenshot shows the 'Top Cities' report, listing cities like Austin, TX and Omaha, NE with their respective order counts and percentages. The bottom screenshot shows a detailed report for 'Entire Sales History' with a table of transactions and a donut chart for 'By Price Level'.

City	Orders
Austin, TX	291 (3.55%)
Omaha, NE	105 (3.16%)
Houston, TX	81 (3.30%)
Round Rock, TX	62 (3.50%)
Cedar Park, TX	39 (3.39%)
Dear Park, TX	35 (3.35%)

Transactions	Sales	Tickets	Avg. Tickets/Sale	Avg. Order	Highest Day	Lowest Day
4	\$1,210.00	18	3	\$327.50	01/13/2011 - \$1,210.00	01/14/2011 - \$105.00

Price Level	Sold	Remaining
Advance Ticket	7	6982
VP	3	487

Want to get a closer look? Contact us for a demo today!



Our scanning is so easy...

You can phone it in.

Speed up check-in and verify tickets at the door using ScanFast, a FREE application that transforms any Apple iOS or Google Android-powered mobile device, including iPhone 4, iPod Touch, Droid and MyTouch, into barcode ticket scanners.

Ticket Scanners

- ✓ Scan 1D and 2D barcodes.
- ✓ Scan print@home etickets, and thermal tickets.
- ✓ Works both online and offline at multiple entrance points.
- ✓ Find and check-in ticket buyers who arrive without their tickets.
- ✓ Track your ticket scans with real-time attendance stats.
- ✓ Fast barcode recognition 1 to 2 seconds per scan.
- ✓ Voice search.
- ✓ Check out and re-entry mode.
- ✓ Works on both Apple iOS and Google Android mobile devices.



See if ticket scanning is right for your event. Give us a call!



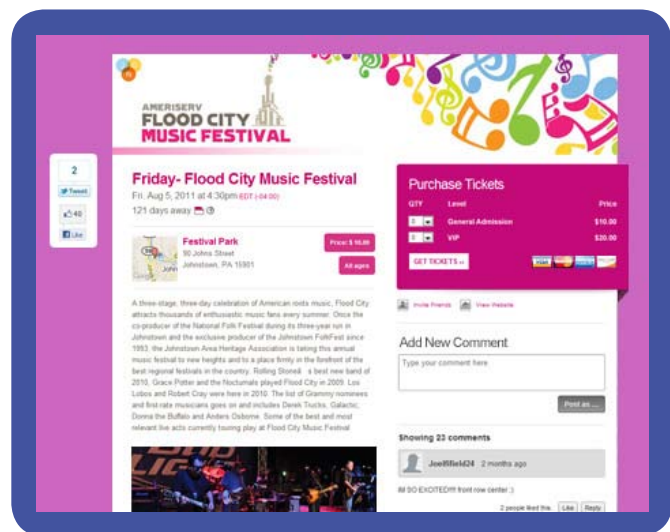
We brag about you so much...

You'll think your mom works here.

We've built strategic relationships with some of the most powerful websites in the world, including the first event ticketing partnership with Groupon, and integrated social media tools into our ticketing in order to help promote your events and offload inventory.

Event Promotion

- ✓ **\$1,500 in free marketing support when you open your MIDWESTIX account.**
- ✓ Reach customers through Facebook, Twitter, Groupon, Eventful.com, Local.com +
- ✓ Integrated marketing services for all your promotional needs.
- ✓ Weekly listing in the MIDWESTIX Email Flash (50k subscribers) 1-2 weeks prior to your event.
- ✓ Weekly notification to regional press outlets of your upcoming event.
- ✓ Immediate event postings on our Facebook and Twitter pages.
- ✓ Custom Event pages with artist images, videos, descriptions, merchandise, upgrades, coupons and more!



Give your event a boost! Talk to us about highlighting your event!



Partnership on a Higher Level

MidwestTIX isn't just a ticketing company.

INTEGRATED SERVICES

We have over 10 years experience in marketing , strategic planning and programming services. If you need help planning your event, taking a strategic look at your organization, developing marketing material or putting together successful programming we have the talent and resources to make it all happen. An INTEGRATED approach can give you the leverage you need to meet your goals.

CONNECTIONS THAT MAKE A DIFFERENCE

We've made a lot of friends in the entertainment industry over the last 10 years and we love to connect them to each other. That's why we produce CROSSROADS, our entertainment conference & showcase. We bring in experts with a broad range of industry skill sets for two days of seminars as well as the Upper Midwest's premier talent showcase where you can connect with your peers working on both the for-profit and non-profit sides of the entertainment industry. www.crossroadsmidwest.com

TOP 3 MOST FREQUENTLY ASKED QUESTIONS

How long does it take to get my account set up?

For GA clients/events we can get your account and event set-up in 24 hours. For Reserved Seating and Private Branded clients we can typically set up within one-two weeks depending on the complexity.

How do I know how many tickets I'm selling?

MIDWESTTIX has a robust reporting portal you can access 24/7 via the web. Our reports break down sales data, financials and customer information.

How do I receive my event proceeds?

Revenue collected will be processed through the MWT Merchant Account. All fees due to MWT will be deducted from Client proceeds prior to us releasing the funds. Revenue due the Client shall be released 24 hours after the event's completion. Some clients may qualify for bi-weekly or weekly remittance. If a client chooses to use their own merchant account, MWT will invoice for fees owed. Payment due within 30 days.

Our mission is to positively impact the growth of the organizations we work with. We have a strong commitment to collaboration and we'd be happy to help you explore ticketing models that can enhance your sales.